



TREOLEGACY

**Investing in the Future of Obesity Care
Through Endowments & Planned Giving**



About

The TREO Legacy Campaign empowers donors to shape the future of obesity care through meaningful, lasting contributions. By supporting endowments, annual commitments, and planned gifts, donors create a sustainable foundation that fuels TREO's mission for decades to come.

Legacy funding ensures that TREO's core initiatives—research, education, leadership development, and the celebration of pioneers—remain strong, stable, and fully supported year after year.

Your commitment today becomes the foundation for tomorrow's leaders, discoveries, and breakthroughs.



Four Cornerstone Priorities

Research Endowments & Innovation Grants

Transformative support for scientific discovery.

Research is at the heart of advancing obesity care. Through the Legacy Campaign, donors make possible new studies, breakthrough innovations, and early-career investigator support that will guide the future of metabolic and bariatric science.

Support Levels

One-Time Gift: \$25,000–\$100,000+

Funds a named research project or pilot.

Annual Commitment: \$10,000–\$50,000/year

Sustains recurring grant cycles and awards.

Estate / Endowed Gift: \$100,000+

Creates a permanently named research endowment generating annual awards in perpetuity.

Naming Opportunities

[Donor Name] Research Scholar Award

[Donor Name] Innovation Grant

[Donor Name] Endowed Research Fund

[Donor Name] Early Investigator Award

Endowed Lectures & Distinguished Speaker Series

Elevating the field through knowledge, leadership, and thought-provoking dialogue.

Named lectureships honor pioneers, attract world-class experts, and advance professional education throughout the obesity care ecosystem.

Support Levels

One-Time Gift: \$15,000–\$50,000

Fully funds a named lecture for a single year.

Annual Commitment: \$10,000–\$25,000/year

Supports an annual distinguished speaker.

Estate / Endowed Gift: \$100,000+

Establishes a named lectureship in perpetuity.

Naming Opportunities

The **[Donor Name]** Distinguished Lecture

The **[Donor Name]** Visiting Scholar Presentation

The **[Donor Name]** Thought Leadership Series

The **[Donor Name]** Endowed Lectureship

Travel Scholarships for Professional Development & Training

Empowering rising leaders and expanding access to education.

These scholarships remove barriers to participation in national meetings, leadership development programs, and advanced clinical training—ensuring a robust, diverse pipeline of future leaders.

Support Levels

One-Time Gift: \$5,000–\$25,000

Provides scholarships for a single year.

Annual Commitment: \$5,000–\$15,000/year

Creates a named scholarship program.

Estate / Endowed Gift: \$100,000+

Establishes an endowed scholarship fund that supports learners annually and indefinitely.

Naming Opportunities

- The **[Donor Name]** Leadership Scholarship
- The **[Donor Name]** Travel & Training Award
- The **[Donor Name]** Rising Star Scholarship
- The **[Donor Name]** Endowed Development Fund

Festschrifts & Legacy Honors

Honoring pioneers and preserving their contributions for generations.

Festschrifts are academic celebrations of individuals whose careers have shaped the field. Legacy Funds ensure their stories, teachings, and innovations live on.

Support Levels

One-Time Gift: \$10,000–\$50,000

Fully funds a single Festschrift celebration or tribute publication.

Annual Commitment: \$10,000–\$30,000/year

Supports recurring legacy tributes or archival work.

Estate / Endowed Gift: \$100,000+

Establishes a Festschrift Endowment dedicated to ongoing recognition of transformational leaders.

Naming Opportunities

- The **[Honoree or Donor Name]** Festschrift Fund
- The **[Honoree Name]** Legacy Tribute
- The **[Donor Name]** Leadership Legacy Endowment
- The **[Donor Name]** Distinguished Career Honor Series

Ways to Give

TREO offers flexible philanthropic pathways to make giving meaningful and accessible while maximizing long-term impact.

One-Time Gifts

Immediate support that fully funds a project, event, or scholarship cycle within the year administered.

Ideal for:

- Individuals seeking immediate impact
- Corporate partners
- Families honoring a loved one
- Memorial or tribute gifts

Annual Commitments

Multi-year support that provides stable, predictable funding for TREO's highest-priority programs.

Ideal for:

- Sustained philanthropic engagement
- Named recurring scholarships or lectures
- Building legacy within a donor's lifetime

Estate / Planned Giving

A powerful way to shape the future while protecting personal assets.

Options include:

- Bequests
- Retirement plan beneficiary designations
- Endowed gifts
- Charitable trusts

Planned giving donors automatically become TREO Legacy Society Members, recognized for their enduring commitment.

The TREO Legacy Society

Donors who establish endowed funds or planned gifts are honored as founding members of the TREO Legacy Society.

Society members receive:

- Recognition at ASMBS and TREO events
- Special listing in annual reports and publications
- Invitations to exclusive briefings with leadership
- Permanent recognition on TREO's Legacy Wall



TREO
FOUNDATION
Treatment Research and
Education to end Obesity

