

THE LOCAL SPONSORSHIP PROSPECTUS



FORT SMITH, AR

Presented by:

Mercy

EVENT DETAILS:

Date: Saturday, October 10, 2026

Event Time: 7:00 AM -10:00 AM

Sponsor Check-in: 6:30 AM

Location:

The Barracks at Chaffee Crossing
7308 Ellis Street
Fort Smith, AR 72916

Event Leaders:

Shirley Bearden

shirley.bearden@mercy.net

479-314-2561

SPONSORSHIP DEADLINES:

1) Levels of \$750 - \$5,000: Submit by Sept. 17, 2026

2) Levels of \$175 - \$500: Submit by Oct. 1, 2026

Payment and logo requirements are outlined on page 4.



JOIN YOUR LOCAL WALK

Become a Local Sponsor!

The Walk is TREO Foundation's grassroots initiative to raise awareness that obesity is a chronic, treatable disease, and to advocate for access to science-based care. Participants include individuals living with obesity, bariatric patients, healthcare professionals, and community members, all coming together to walk in support of Treatment, Research, and Education to end the obesity epidemic.

As a **Local Sponsor**, your company will gain visibility and engage directly with attendees by exhibiting at your community's Walk.

Sponsorship helps fund:

- Local event expenses
- Advocacy and awareness efforts for access to treatment
- ASMBS-supported obesity research
- Professional and public education initiatives

Formerly known as the *Walk from Obesity*, this national program has evolved into *The Walk*—a revitalized event that reflects progress, transformation, and the journey toward better health for all. Partner with us to help raise awareness of treatment options, end the stigma of obesity, and support a healthier future for all.

Three Reasons to be a Local Sponsor:

Support the cause - Your sponsorship leads to greater fundraising to support TREO's mission.

Receive recognition - As soon as you sign up, your company will be spotlighted as a sponsor in the community you serve, all the way to event day.

Raise awareness - Educating individuals about treatment and prevention options empowers our friends, family, and the community as a whole to address obesity and lead healthier, longer lives.





\$5,000
DIAMOND

\$750
SILVER

\$500
BRONZE

**Company
Name Listed**

\$1,000
GOLD

\$2,500
PLATINUM

**Full-color
Logo**

Full-color Logo

Full-color Logo

5 code uses - Registrations

25 code uses - Registrations

50 code uses - Registrations

One-color Logo

One-color Logo

One-color Logo

Full-color Logo

Full-color Logo

Full-color Logo

- Use of *The Walk* logo on company marketing items for the event (per approval)
- Company Logo on step-and-repeat banner - displayed at the event
- Promo code for FREE online participant registrations (company specific)
- Company recognized on official event t-shirt (one color; provided to all participants)
- Company recognized on online registration page (full-color logo or listed)
- Exhibitor space: 6-foot table, 2 chairs, event entry for 2 reps
- Recognition as a Local Sponsor in a post event email to all participants
- Special mention by the event emcee during announcements
- Recognized on TREO's annual donor list

PRODUCT DISTRIBUTION :: \$175

Marketing materials and/or product samples will be distributed to participants on your behalf. Company logo event bags are welcome as your marketing item. Note: items may be placed in bags or displayed on a table. Contact the local Event Leaders for details and to make delivery arrangements of items.

NON-PROFIT EXHIBIT :: NO FEE

Available to IRS-registered 501(c)(3) nonprofits ONLY. - in exchange for publicizing *The Walk*. Must provide proof of 501(c)(3) status for approval. Exhibits are for marketing purposes only. Donations may not be collected at the event. (6-foot table, 2 chairs provided).



PAYMENT & AGREEMENT

TWO WAYS TO PAY

Visit: www.treofoundation.org/sponsor

Credit Card: Pay online & submit your sponsorship agreement form using the link above (select credit card payment). Please consider covering credit card processing fees when submitting your payment.

Check: Submit your sponsorship commitment form using the link above before your check is mailed (select check commitment). When your form is received and approved, we will start recognizing you as a sponsor (before payment is received).

Checks should be made payable to **TREO Foundation** and mailed to:

TREO Foundation, 14260 W. Newberry Rd., #418, Newberry, FL 32669

All sponsorships are tax-deductible as allowed by law. Tax ID #59-3520006

SUBMIT YOUR LOGO FILES TO: RANDY@TREOFFOUNDATION.ORG

Sponsors of \$1,000 or more must submit the required logo files by the deadline listed on page one.

We require four high-res logo files.

Full-color .jpg or .png

Full-color vector (.ai or .eps)

One-color (white preferred) .jpg or .png

One-color vector (white preferred) (.ai or .eps)

Thank you for your support!

